

For Immediate Release

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## **KHRC EQUINE MEDICAL DIRECTOR ADDRESSES PUBLIC IMAGE OF RACING WITH STUDENTS**

**Tucson, AZ** — Equine Medical Director for the Kentucky Horse Racing Commission, Dr. Mary Scollay made a stop in the desert to meet with students in the Joe Hirsch Speaker Forum Wednesday afternoon. In a presentation titled “At the Crossroads & In the Crosshairs”, Dr. Scollay addressed the growing concern for the public image that racing has and how she hopes it’ll transcend as the industry embraces tradition and change simultaneously.

Stressing to students the importance of acknowledging public concern Dr. Scollay highlighted the need for students to be alert to public sensibility. “Whether you know it or not, you are extremely important to our industry,” she informed students. With the myriad of stakeholders involved in racing, Dr. Scollay noted that uniting everyone’s interests would not be an easy task, but by creating a shared mission the sport can only improve.

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### **ABOUT THE RACE TRACK INDUSTRY PROGRAM:**

[The University of Arizona Race Track Industry Program](#) offers both a Bachelors and Masters degree program with an emphasis on the pari-mutuel racing industry and hosts the annual Symposium on Racing & Gaming held every December in Tucson, Arizona.

**CONTACT:** Doug Reed  
520 621-5660  
[dreed@ag.arizona.edu](mailto:dreed@ag.arizona.edu)

